

# AdvaBond® 7418 IS

## Product Overview

AdvaBond®7418IS is a non-chlorinated water based adhesion promoter for low surface energy substrates. It is designed to work on surfaces without any surface treatment such as corona or flame. AdvaBond®7418IS can be used as a primer or as an additive to a paint, coating or adhesive formulations.

## Physical Properties

COLOR & APPEARANCE:	Off White Liquid
SOLID CONTENT:	40%
IONIC CHARGE	Nonionic
PH:	10.0
SPECIFIC GRAVITY:	0.97
VOC, %:	None
MELTING POINT OF BASE	70°C

## Applications

- Superior adhesion to PP, TPO and EPDM without pretreatment.
- Excellent adhesion to topcoat paint such as polyurethane or polyester-melamine.
- Tough, transparent film after coating and drying.
- Non-chlorinated

## Packaging

Available in 8 oz. samples sizes, pail and drum quantities.

## Application Methods

The following is recommended for application as a primer:  
Wash surface of polypropylene substrate with IPA solution.  
Dilute AdvaBond®7418 IS with water to 1–5% actives (4–20% by weight)  
Coat AdvaBond®7418 IS onto substrate (dry thickness  $\approx$  6g/m<sup>2</sup>). Dry at 80°C for 10 minutes. Apply polyurethane or acrylic topcoat after AdvaBond®7418 is fully dried and cured. Bake at 100°C for 20 minutes; allow to stand at 25°C for 48 hours.

**ADVANCED POLYMER**  
400 Paterson Plank Road  
Carlstadt, NJ 07072